



**PALM SPRINGS TENNIS CLUB CHOOSES VRI AMERICAS  
TO PROVIDE MANAGEMENT SERVICES**

**Lake Forest, CA, December 17, 2018** – VRI Americas (VRI), a provider of management and leisure services to vacation owners, has added the Palm Springs Tennis Club in the popular California location to its portfolio of managed properties. The resort is located in walking distance to area galleries, theaters, and shopping, as well as to historic downtown.

VRI is delivering a range of services, including operations management, financial and reservation services, owner communications, and sales and marketing, including rental revenue optimization. The company will also oversee staffing and training for the onsite resort team.

"The addition of the prestigious Palm Springs Tennis Club expands our footprint in this highly demanded destination," said Tom O'Brien, VRI's senior vice president of resort operations. "The resort provides its owners and guests a welcoming ambiance and exceptional vacation experiences for the entire family, all year round."

Surrounded by spectacular desert and mountain views, Palm Springs Tennis Club has 126 studio, one-, and two-bedroom units. The resort features numerous amenities, including tennis courts, three swimming pools, five spas, game room, and an award-winning restaurant. Visitors can also enjoy golf at the many nearby championship courses.

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***PALM SPRINGS TENNIS CLUB CHOOSES VRI AMERICAS TO PROVIDE MANAGEMENT SERVICES – Page 2***

Palm Springs is located in the Sonoran Desert of southern California, approximately 100 miles east of Los Angeles and 120 miles northeast of San Diego. It is known for its hot springs, golf courses, and spas, as well as its many buildings that are examples of midcentury-modern architecture. The surrounding Coachella Valley offers hiking, biking, and horseback riding trails.

**About VRI Americas**

Headquartered in Lake Forest, California, VRI Americas (VRI) provides resort and homeowners' association management services to the shared ownership industry. VRI has regional offices in Hyannis, Massachusetts; New Bern, North Carolina; and Salt Lake City, Utah; and manages more than 120 resort and club locations in North America for over 200,000 owners at VRI Americas-managed properties. VRI Americas has built its success as a team dedicated to "Perfecting the Art of Hospitality" for over 35 years.

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